

Urban Wildlife Trust – Follow-Up

What type of text is this? How do you know?

What are the features used to persuade you to care for urban wildlife?

What main points are raised in the leaflet persuading you to support the Urban Wildlife Trust?

Persuasive language is used throughout the leaflet. List some examples of powerful verbs or adjectives.

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Why has the author used the word 'feel' instead of 'think' in the sentence below?

We feel it is important that the public know how to make their gardens wildlife friendly.

Throughout the leaflet the pronouns 'we' and 'you' are used. Why do you think this is? What effect does it have on the reader?

Why does the trust need money and how do they collect it?

Is there any information not included in the leaflet that you think should be?

Do you think this leaflet is useful? Why?

Do you like the design of the leaflet? Why?

What similarities does this leaflet have to other leaflets you have read?

Who would you recommend this text to? Why?

Urban Wildlife Trust – Vocab 1

Write the meaning of each of the words.

urban _____

nation _____

amenities _____

accessible _____

permitted _____

limited _____

desperate _____

donations _____

rehabilitation _____

quarterly _____

volunteer _____

wastelands _____

expectancy _____

territories _____

allotments _____

secretive _____

national _____

representing _____

headquarters _____

veterinarian _____